



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY NEWS RELEASE

Department of Toxic Substances Control

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For Immediate Release
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MEDIA EVENT ADVISORY

STATE WELCOMES GOODWILL INDUSTRIES TO TAKE-IT-BACK PARTNERSHIP

SAN DIEGO – Event: The Chief Deputy, Leonard Robinson of The Department of Toxic Substances Control, will award a certificate of partnership in the State's Take-It- Back Program to Michael S. Rowan, Chief Executive Officer of Goodwill Industries of San Diego County. (One-on-one interview and photo opportunity)

TIME: 11:00 a.m., Wednesday, Sept. 20, 2006

LOCATION: Goodwill Industries of San Diego County (Corporate Office)
3663 Rosecrans Street
San Diego, Ca. 92110-3226

Goodwill Industries of San Diego County is the first organization in the San Diego County region to become a partner in the California Take-It-Back Partnership, demonstrating their commitment to environmental stewardship. The partnership works with local governments, retail stores, and non-profits to provide consumers with a convenient and safe way to return used batteries, fluorescent lamps and electronic wastes for recycling. The program focuses on "universal wastes" commonly used items that when thrown in the landfills can harm the environment and have a negative impact on public health. Consumers in San Diego will have easier access to recycling computers and computer equipment now that Goodwill Industries volunteered to establish a consumer take-back program specifically for that purpose.

For more information, call Sandy Friedman at 714.484.5383 or visit the DTSC website www.dtsc.ca.gov.

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The Department of Toxic Substances Control is a department of the California Environmental Protection Agency. DTSC's mission is to restore, protect, and enhance the environment and ensure public health, environmental quality and economic vitality by regulating hazardous waste, conducting and overseeing cleanups, and developing and promoting pollution prevention.